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Any photograph or other material submitted that shows illegal, dangerous, unsafe, pornographic, obscene, profane, defamatory, libelous, or threatening activity or material, or that shows any activity or material which could constitute or encourage conduct that would be considered a criminal offense, give rise to civil liability, promote the excessive or irresponsible consumption of alcohol, or otherwise violate any law or regulation, or that violates the rights of third parties, or that is otherwise deemed by Crown, in its sole discretion, to be inappropriate (including, without limitation, if any such photograph contains an image of a competitive product) will not be posted. Without limiting the generality of the foregoing, any photographs will not be accepted or posted, or may be removed, if Crown believes, in its sole discretion, that it contains any of the following:

(a) persons under the age of 21; (b) competitive products; (c) unsafe behavior / activity that could result in physical injury or property damage; (d) third party materials that you have no rights to, including photographs owned by third parties, images of celebrities, third party trademarks, artwork, etc.; (e) illegal activity, including drug use; (f) obscenity or profanity; (g) anything defamatory or libelous; (h) anything disparaging Pacifico, any other brand of Grupo Modelo S.A.B. de C.V. ("Grupo Modelo"), or any of their competitors; (i) anything racist or sexist; (j) anything pornographic or obscene; (k) gambling; or (l) anything in poor taste.

By submitting a photograph(s), you grant Crown and its affiliates, agents and advertising agencies permission to use the photograph(s), and any images or likeness of any persons contained therein, for any purpose and in any and all media whatsoever throughout the world, in perpetuity, without compensation. Submitted photographs may be accepted and/or posted on the website if deemed appropriate by Crown in its sole and absolute discretion. All photographs submitted become the sole property of Crown and will not be returned. You must be 21 or older to submit a photograph.

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Materials may be made available via the website by third parties not within our control. We are under no obligation to, and do not, scan content posted on the website for the inclusion of illegal or impermissible content. However, we respect the copyright interests of others. It is our policy not to permit materials known by us to infringe another party's copyright to remain on the website.

If you believe any materials on the website infringe a copyright, you should provide us with written notice that at a minimum contains:

- (i) A physical or electronic signature of a person authorized to act on behalf of the owner of an exclusive right that is allegedly infringed;
- (ii) Identification of the copyrighted work claimed to have been infringed, or, if multiple copyrighted works at a single online site are covered by a single notification, a representative list of such works at that site;
- (iii) Identification of the material that is claimed to be infringing or to be the subject of infringing activity and that is to be removed or access to which is to be disabled, and information reasonably sufficient to permit us to locate the material;
- (iv) Information reasonably sufficient to permit us to contact the complaining party, such as an address, telephone number, and, if available, an electronic mail address at which the complaining party may be contacted;
- (v) A statement that the complaining party has a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner, its agent, or the law; and
- (vi) A statement that the information in the notification is accurate, and under penalty of perjury, that the complaining party is authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.



All DMCA notices should be sent to our designated agent as follows: Crown Imports LLC, One South Dearborn Street, Chicago, Illinois 60603, Attn: Marketing Department.

It is our policy to terminate relationships regarding content with third parties who repeatedly infringe the copyrights of others. In no event shall Crown be liable for any claim of copyright infringement which may arise from the posting of any photograph or other user generated content on any third party website or that may arise from any other unauthorized use by a third party of the photograph or other Crown user generated content.

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These Terms and Conditions represent the entire understanding between you and Crown regarding your relationship with Crown and this website and supersedes any prior statements or representations. In the event that any provision of these Terms and Conditions, or portion thereof, is determined to be unenforceable, that provision shall be enforced to the maximum extent permissible so as to effect the intent of the Terms and Conditions and the remainder of the Terms and Conditions of use shall continue in full force and effect. Crown reserves the right to change the Terms and Conditions at any time by posting changes online. Your non-termination or continued use of website after changes are posted constitutes your acceptance of these Terms and Conditions as modified by the posted changes.

PRIVACY POLICY

POLICIES

Crown Imports LLC (from now on “Crown” and/or “we” and/or “our”), respects the privacy of each individual who accesses our internet sites. These privacy policies address the information that Crown may gather, as well as the way we can use such information.

AGREEING TO THE POLICIES

By using the web pages on this website, you agree and consent to these policies. If you do not agree with such policies, please leave this internet website and do not use it.

You will have accepted the terms and conditions of these privacy policies at the time in which you provide any type of personal identification information and therefore, you authorize that such personal identification information be handled as indicated in this document.

Crown reserves the exclusive right to modify and amend the present policies, without previous notice. We suggest you check back periodically. If you continue using this website after changes to the policies have been published, this will mean that you have accepted such changes and that you agree to them. You can be sure that no changes will be applied retroactively nor will they alter the handling of information obtained previously.

TYPE OF INFORMATION AND USE

These policies describe the type of information Crown may gather, the way such information may be used as well as the options you have regarding the way your information is obtained, distributed and used.

The information Crown may request is only personal information, such as your first and last name, email, country of origin and date of birth, when the user provides them voluntarily. For example, personal information may be requested in order to obtain your comments regarding our websites and our products, so you can enter one of our contests or giveaways.

If you have already submitted personal information to us and would like us to remove it from our records, please contact us at the address at the bottom of this Policy and request removal of the information from our records. Once we receive your request, we will remove the personal information you provided to Crown Imports LLC from our files.



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Be assured that Crown tries its best to protect the privacy of our website visitors; however Crown may share personal information with some of the companies and/or licensees, and/or part of the same economic group, including, but not limited to Grupo Modelo, S.A.B. de C.V. and its and our respective affiliates and advertising and promotional agencies.

Any use of personal information by any of the licensees and/or part of the same economic group of Crown must comply with these policies. Occasionally and, if you authorize it by accepting these policies, we will send you commercial information.

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Crown reserves the right to use or reveal any personal information, to comply with some legal regulation, governmental or judicial to protect the integrity of the websites, to comply with a request made by you or to cooperate with any legal investigation that is related to any matter of public safety.

Crown will take reasonable security precautions concerning electronic data and communications, but is not responsible for harm caused by interception of such data or communications.

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Examples of this type of information is the type of browser, the type of operational system of each computer, the number assigned to your computer while it is in the internet address "IP" (Internet Protocol), as well as the Uniform Resource Locator, better identified as "URL" of the internet from the site which it was connected or logged on to Our internet site. Crown gathers information of the log file type to help with the system administration and/or analyze tendencies and administer webpages. The IP addresses and the information log file are not related to identifiable personal information.

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In our internet sites, we might include links to other internet sites whether run by Crown or not. If you visit them, you should verify the policies of the site, while in sites not operated by Crown, we are not responsible for third-party policies and actions.

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The use and enjoyment of this website is intended for people who are 21 years of age or older.

If a user who is under age has sent us his/her information, breaching access restrictions of the present website, Crown requests the parents or legal guardians of such user contact us immediately, so we can promptly remove such information from our database.

CONTACT US

If you have any questions regarding the present policies, please contact us at the following address:
Crown Imports LLC, One South Dearborn Street, Chicago, Illinois 60603, Attn: Marketing Department.